

Call for Entry
POSTER DESIGN
UDA Annual International Design Competition



Submit before 2nd Monday, May
Award Announcement on 4th Monday, June

Poster Design

Posters show its narrative story defined as a painting or an illustration art in the 19th and 20th centuries that it remains in our culture as a historical artifact. Now, posters show the visual language that designers and non-designers can generate posters with their voices with appropriate formats and messages. Additionally, designers implement a new form of poster media, such as motion graphics and interactive posters. In the UDA's prestigious annual design competition, all participants will show their best posters in still-image and motion-image posters, which UDA will preserve these posters as historical artifacts.

Please join our outstanding design collections by submitting your best posters.

HONORARY JURORS

UDA invited nationally and internationally distinguished designers and educators as UDA Annual International Design Competitions jurors. Visit uniteddesigns.org to see our list of jurors.

DESIGN CATEGORIES

Designers can choose Design Categories 1, 2, 3, and 4.

Students can choose Design Categories 1, 3, and 4 (Commercial-based projects only).

1. Commercial Poster
2. Experimental Poster
3. Environmental Awareness Poster
4. Motion Graphics & Interactive Poster (including website banners and digital signages)

DESIGN & SUBMISSION SPECIFICATION for Design Category 1, 2, and 3

Please follow this design specification. If you do not follow it, we cannot guarantee your submission. You can only submit bitmap images (A1 size JPEG with CMYK 300 DPI resolution), no vector images.

Step 1. You must use the following method for naming your files (JPEG design file & MS Excel entry form file):

Filename: Design Category_FirstName LastName Title

Examples: COM_John Doe_Music Festival, EXP_John Doe_Music Festival, ENV_John Doe_Music Festival, STU_John Doe_Music Festival

Step 2. Must save your file as a JPEG file (A1 size, CMYK, 300 DPI) with 'Image Options: Quality: 12 Maximum' and 'Format Options: Baseline ("Standard")'

Step 3. Submit your design (JPEG file) & Entry Form (MS Excel file) via email to applvuda@gmail.com.

Step 4. Send your submission fee via PayPal account <https://www.paypal.com/paypalme/udalliance>. Please make sure you have the correct name and address.

DESIGN & SUBMISSION SPECIFICATION for Design Category 4

Please follow this design specification. If you do not follow it, we cannot guarantee your submission.

Step 1. Must linked sites using Vimeo, Behance, YouTube, or Website.

Step 2. Submit Entry Form (MS Excel file) via email to applvuda@gmail.com.

Step 3. Send your submission fee via PayPal account <https://www.paypal.com/paypalme/udalliance>. Please make sure you have the correct name and address.

Step 4. Only winners submit files.

SUBMISSION FEE

Professional Designers

- Single Entry: us\$20

- Multiple Entries (Max 5 entries for Category 1, 2, 3, and Max 3 entries for Category 4; do not mix category 4 with other categories) from one designer: us\$60

Design Students

- Single Entry: us\$10

- Multiple Entries (Max 5 entries for Category 1, 3, and Max 3 entries for Category 4; do not mix category 4 with other categories) from one student: us\$30

- If a student's instructor is a UDA member, a student can submit up to three entrees for free.

DEADLINES

Submission Deadline: 2nd Monday, May

Award Announcement: 4th Monday, June

UDA will announce all awarded designs at www.uniteddesigns.org.

AWARD CERTIFICATE & PUBLICATION

All winners receive an Award Certificate via email.

All winners are permanent collections of the UDA archive.

Copyright: All matters regarding the copyright of the Entry will be the entrant's responsibility. All designs will become the Collection of United Designs Alliance. The United Designs Alliance reserves the right to use all entrants' information and the right to publish, exhibit or reproduce all designs entered for the competition.